Why libraries should fight for privacy
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libraryfreedomproject.org/privacytoolkit
WHO AM I?

- Founder and director of LFP
- LFP works with ACLUs nationwide
- Core Contributor, The Tor Project
- Library Journal Mover and Shaker 2015

https://libraryfreedomproject.org
How would you like this wrapped?

Corporate Media

Control of Internet Speech
• Corporate data collection
• The corporate filter bubble
• Our rights
• Corporate data and government surveillance

https://libraryfreedomproject.org
Hackers, trolls, and other criminal threats to a free internet.
FREADOM

Celebrate the right to read.

image credit: ALA
The FBI has not been here

(watch very closely for removal of this sign)
Public Perceptions of Privacy and Security in the Post-Snowden Era

The public feels most secure using landline phones, least secure on social media

% of adults who feel varying degrees of security when sharing private info with another trusted person or organization.

- Using a landline: 16% very secure, 51% somewhat secure, 19% not very secure, 12% not at all secure.
- Calling on your cell phone: 9% very secure, 43% somewhat secure, 29% not very secure, 17% not at all secure.
- Sending text messages: 7% very secure, 32% somewhat secure, 37% not very secure, 22% not at all secure.
- Sending email: 5% very secure, 35% somewhat secure, 37% not very secure, 13% not at all secure.
- Using chat or IM: 4% very secure, 25% somewhat secure, 34% not very secure, 22% not at all secure.
- Using social media sites: 2% very secure, 14% somewhat secure, 28% not very secure, 44% not at all secure.

Low levels of trust in government and advertisers

Among adults ages 18 and older

How often do you trust ___ to do the right thing?

- Government: 2% just about always, 16% usually, 67% sometimes, 14% rarely, 1% never.
- Advertisers: 1% just about always, 11% usually, 71% sometimes, 16% rarely, 1% never.

Broad concern about government and third-party access to info on social networking sites

% Among adults ages 18 and older who use social networking sites

How concerned are you that some of the info you share on social networking sites might be accessed by ___ without your knowledge?

- The government: 37% very concerned, 34% somewhat concerned, 25% not too concerned, 4% not at all concerned.
- Third parties like advertisers or businesses: 35% very concerned, 45% somewhat concerned, 17% not too concerned, 2% not at all concerned.

Those who are more aware of gov’t surveillance more likely to see communications channels as “not at all secure”
CHILLING EFFECTS:
NSA Surveillance Drives U.S. Writers to Self-Censor
1 in 6 writers has avoided writing or speaking on a topic they thought would subject them to surveillance. Another 1 in 6 has seriously considered doing so.

Writers are not only overwhelmingly worried about government surveillance, but are engaging in self-censorship as a result:

24% have deliberately avoided certain topics in phone or email conversations, and another 9% have seriously considered it.

28% have curtailed or avoided social media activities, and another 12% have seriously considered doing so.

16% have avoided writing or speaking about a particular topic, and another 11% have seriously considered it.
<table>
<thead>
<tr>
<th>Service Description</th>
<th>Should definitely do</th>
<th>Should maybe do</th>
<th>Should definitely not do</th>
</tr>
</thead>
<tbody>
<tr>
<td>Offer free early literacy programs to help young children prepare for school</td>
<td>85%</td>
<td>12%</td>
<td>2%</td>
</tr>
<tr>
<td>Coordinate more closely with local schools in providing resources to kids</td>
<td>85%</td>
<td>11%</td>
<td>2%</td>
</tr>
<tr>
<td>Offer programs to teach people, including kids and senior citizens, how to use digital tools such as computers, smartphones and apps</td>
<td>78%</td>
<td>16%</td>
<td>3%</td>
</tr>
<tr>
<td>Offer programs to teach patrons about protecting their privacy and security online</td>
<td>76%</td>
<td>18%</td>
<td>4%</td>
</tr>
<tr>
<td>Create services or programs for active military personnel and veterans</td>
<td>74%</td>
<td>20%</td>
<td>3%</td>
</tr>
<tr>
<td>Have more comfortable spaces for reading, working and relaxing at the library</td>
<td>64%</td>
<td>25%</td>
<td>7%</td>
</tr>
<tr>
<td>Create services or programs for immigrants and first-generation Americans</td>
<td>59%</td>
<td>29%</td>
<td>9%</td>
</tr>
<tr>
<td>Create services or programs for local businesses and entrepreneurs</td>
<td>52%</td>
<td>35%</td>
<td>8%</td>
</tr>
<tr>
<td>Buy 3-D printers and other digital tools to allow people to learn how to use them to make different kinds of objects</td>
<td>45%</td>
<td>35%</td>
<td>17%</td>
</tr>
<tr>
<td>Move some print books and stacks out of public locations to free up more space for things such as tech centers, reading rooms, meetings rooms and cultural events</td>
<td>30%</td>
<td>40%</td>
<td>25%</td>
</tr>
</tbody>
</table>

Source: Pew Research Center survey March 17-April 12, 2015. N=2,004 Americans ages 16 and older

PEW RESEARCH CENTER
• When libraries fight for privacy, the media notices
• The Nation cover in May 2015
• ProPublica, Wired, All Things Considered, Christian Science Monitor, and more.
• FSF’s Award for Social Benefit
• Library Journal’s Movers and Shakers
• Daily Dot’s 2015 Internet Heroes

https://libraryfreedomproject.org
Saying you don’t care about your privacy because you have nothing to hide is like saying you don’t care about your freedom of speech because you have nothing to say.
- paraphrasing Ed Snowden
What should we do?

• ALA best practices on privacy
• Data retention policies
• Vendor agreements
• ACLU Know Your Rights
• Info request policy (LE)
ALA GUIDELINES

- Library Privacy Guidelines for Public Access Computers and Networks
- Library Privacy Guidelines for Library Websites, OPACs, and Discovery Services
- Library Privacy Guidelines for Library Management Systems
- Library Privacy Guidelines for Data Exchange Between Networked Devices and Services
- Library Privacy Guidelines for E-book Lending and Digital Content Vendors
- Library Privacy Guidelines for Students in K-12 Schools

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