



Aaron Cohen Associates LTD

OUR FIRM

- We are a library-planning and consulting firm with over 45 years of experience
- We have completed over 1000 library master and strategic planning studies
- Our decades of experience reflect our ability to adapt to ever-evolving needs

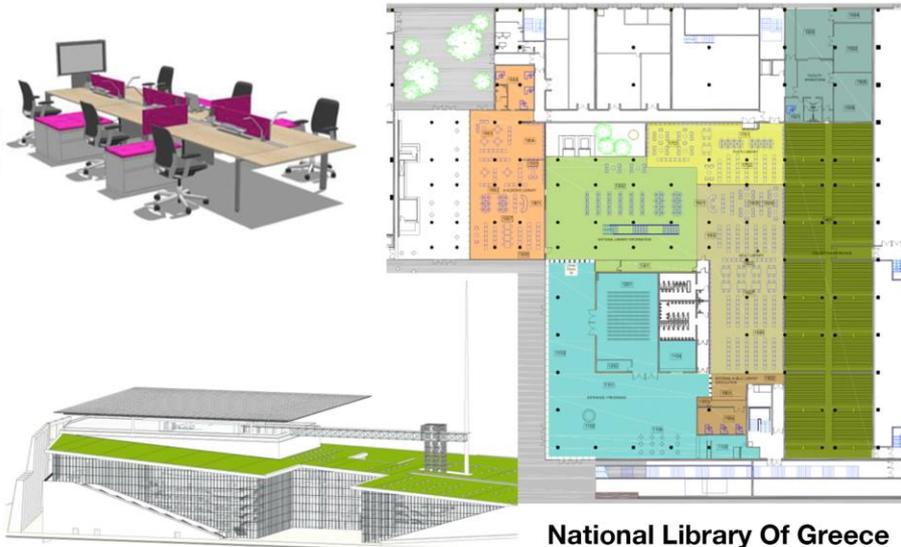


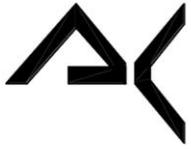


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WHAT WE OFFER

- ACA is well-known in the library field for our unique space-planning methodology
- We look at how patrons find information and make use of the physical and technological resources within a library; we create a customized approach to each project.
- The end result: user needs are better met by improving service, collections and space.





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Our Library Services

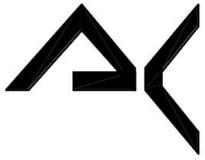
Interactive Workshops • Needs Assessments • Community Surveys
Visual Scan • Data Gathering • Building Programs
• Scenario Planning



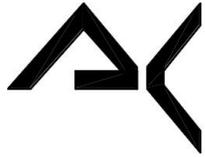


1. What brings you to the workshop?
2. What library are you representing?
3. What is the most critical issue facing your library?

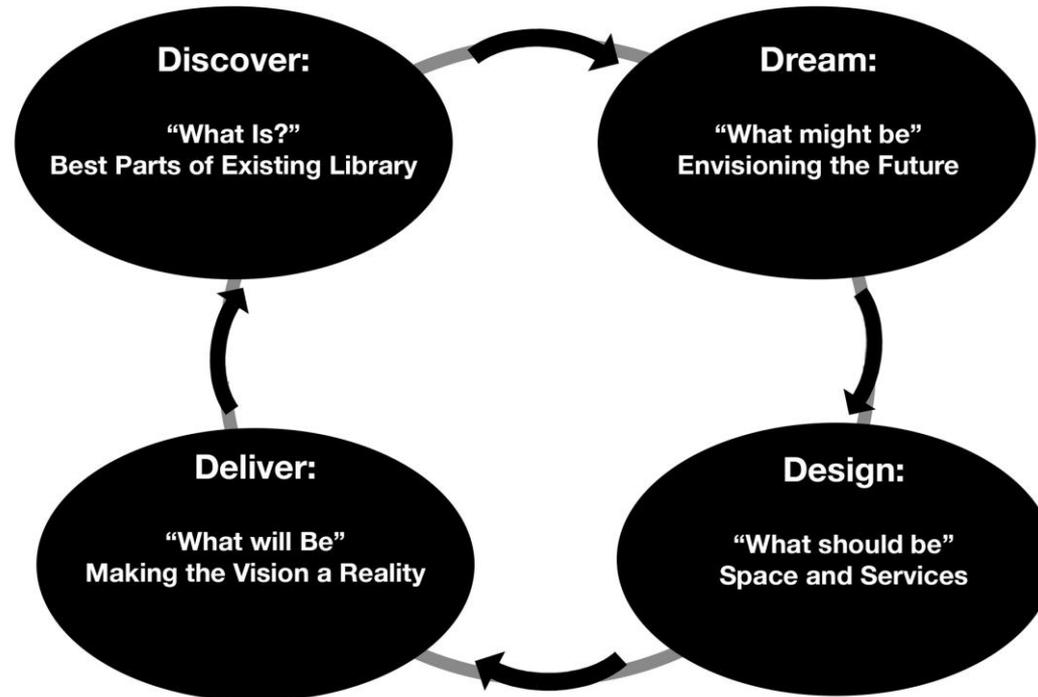
Introductions



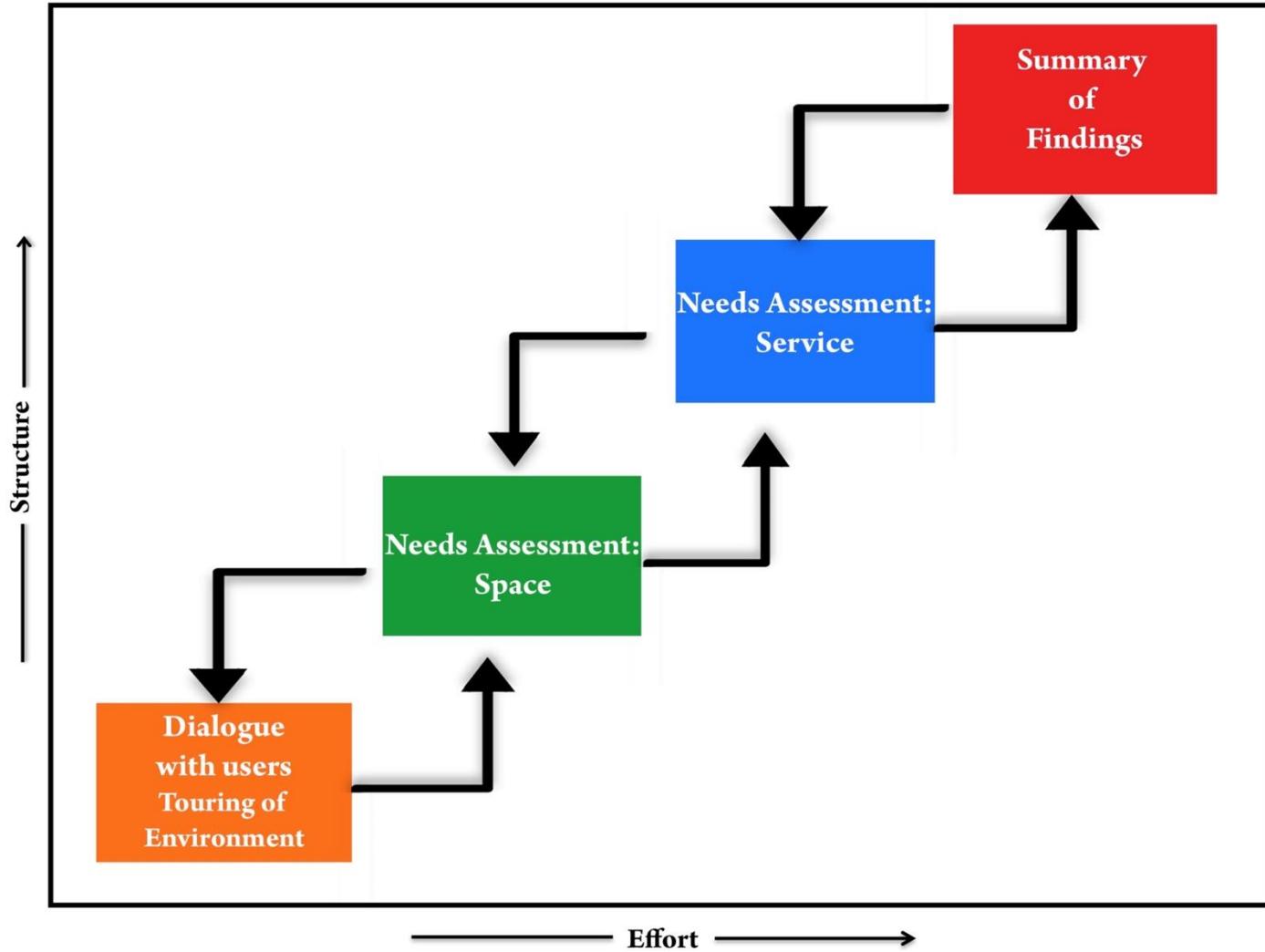
Methodology



Appreciative Inquiry

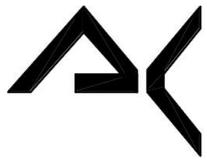


ACA uses a method based on the concept of Appreciative Inquiry: essentially, we look at the things in a library (space/service) that are working, and build on them. By focusing on positives, you can build on a library's unique strengths.

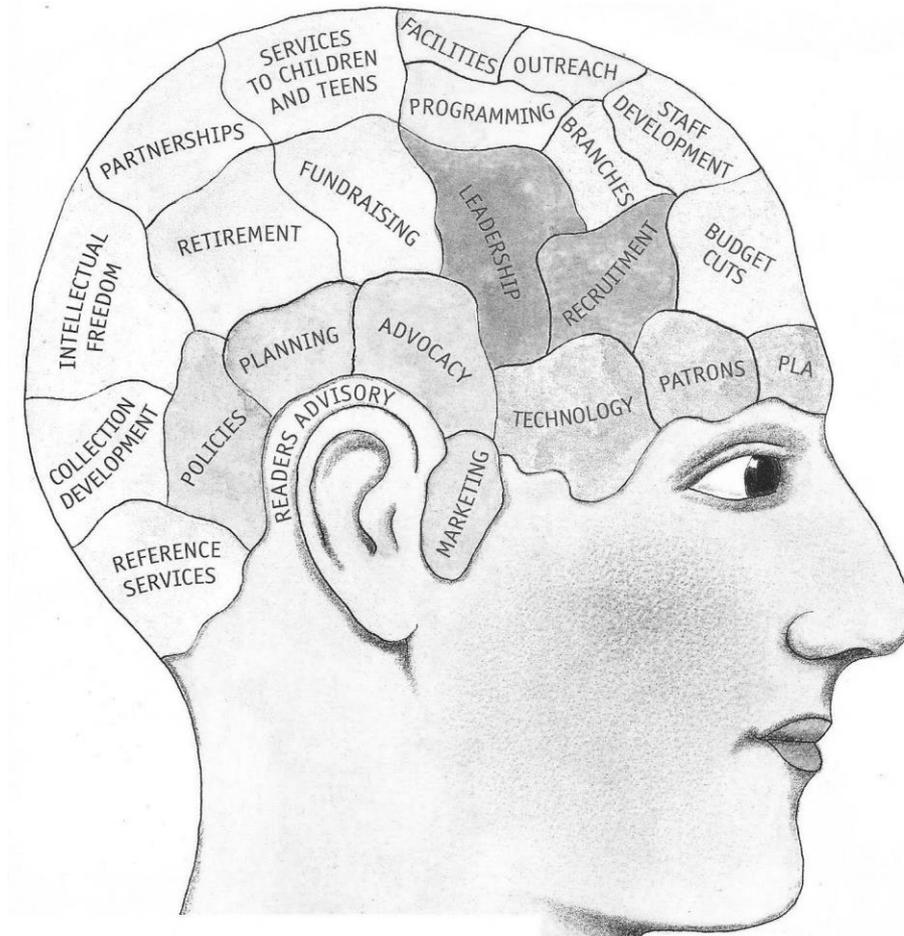




Determining Priorities



Library is a “Place” and a “Set of Services”



COMMUNITY PRIORITIES ARE LIBRARY PRIORITIES.

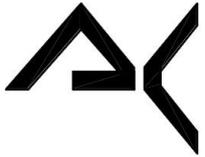
SOME QUESTIONS TO CONSIDER:

- **What services and spaces do patrons need?**
- **What staff competencies are needed to meet service needs?**
- **Is staffing adequate to meet needs?**
- **What type of work takes up most of staff members' time?**

LIBRARY SERVICE PRIORITIES: WHICH ARE YOURS?

- Literacy Programs
- Business and Career
- Learning Commons
- Community Referral
- Consumer Information
- Cultural Awareness
- Current Topics and Titles
- Learning Programs
- General Information
- Government Information
- Information Literacy
- Life long Learning
- Local History / Genealogy





LIBRARY BUILDINGS

CONDITION

AGE

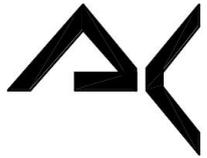
SIZE

ACCESS

USE

WHAT'S IMPORTANT?

DETERMINE THE DATA
NEEDED TO COMPLETE
THE NEEDS ASSESSMENT



Data Gathering

COLLECTION

Shelving number

Linear feet

Volumes

Core Collections

vs.

Deposit Collections

Controlled Environment

SEATING

Total Seating count

Types of seating

5 Modes of Learning

Touch Point

Reflective

Collaborative

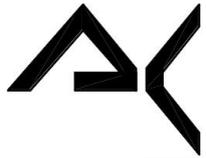
Presentation

Social

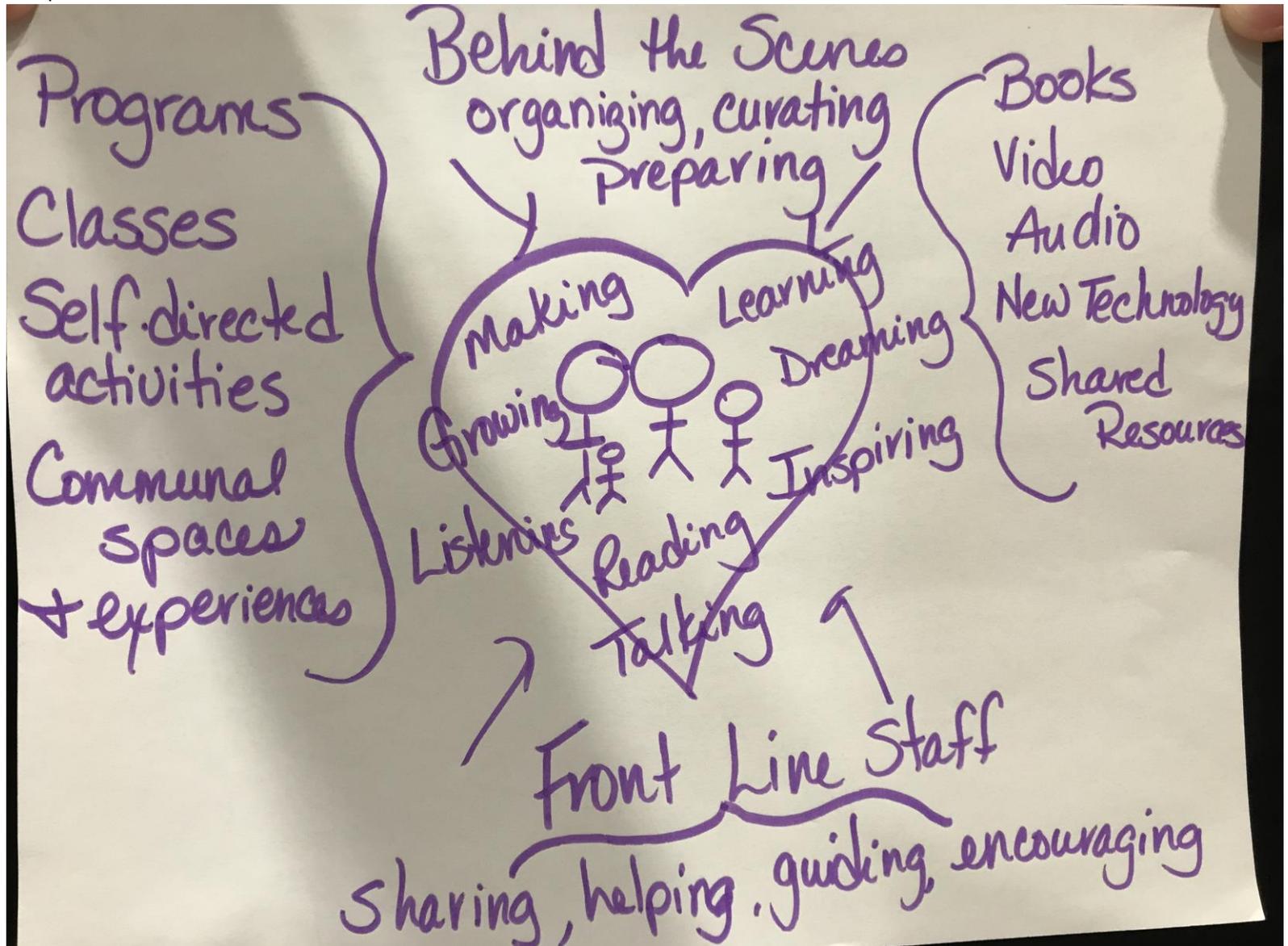
STAFF

Staff profiles

Operations



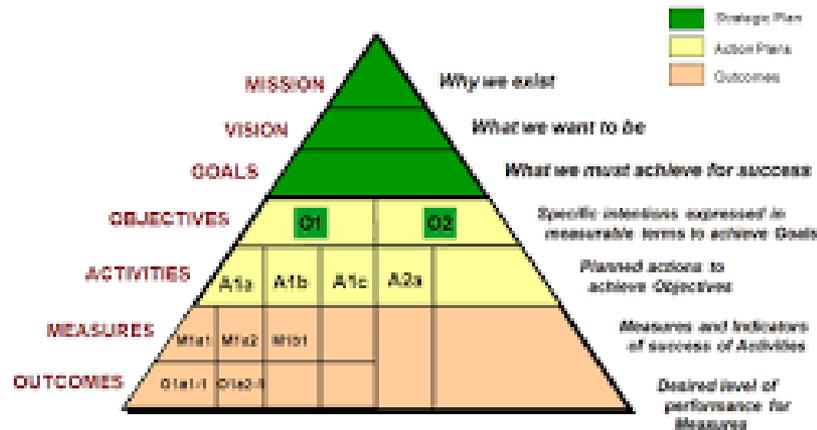
Characterization Exercises





SAMPLE REPORT SUMMARY

Strategic Plan Major Components

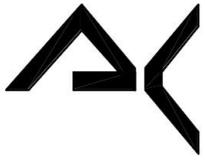


- Cover Page
- Table of Contents
- Executive Summary
- Needs Assessment
- Program Profiles
- Scenario Planning
- Meeting Notes
- Photos
- Visual Scan
- Characterization(s)
- Demographic Study
- Program Summary



1. What are your service priorities? Is the library supporting them?
2. What are the strengths and challenges of the existing building? Does the current layout work?
3. How can existing resources be reconfigured to support new technology?

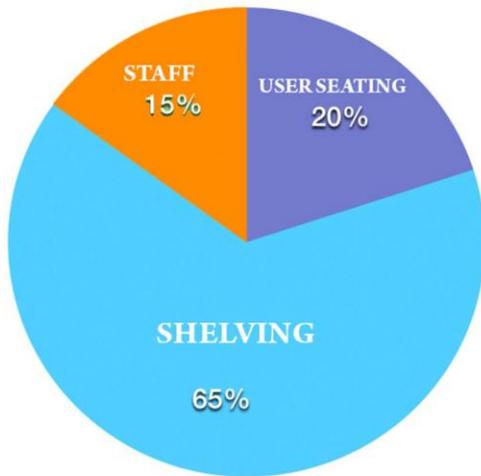
Questions to Consider



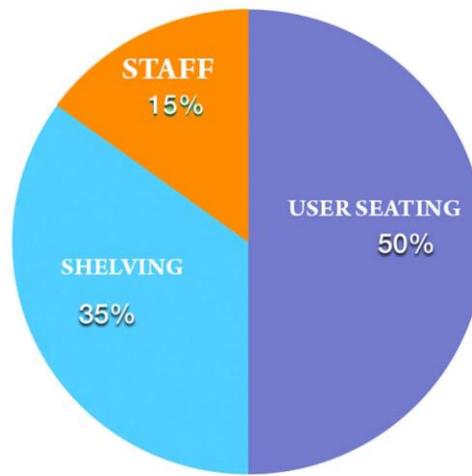
Library Spaces: Trends

Programming Libraries Pre-2000-2020

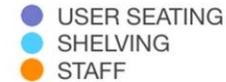
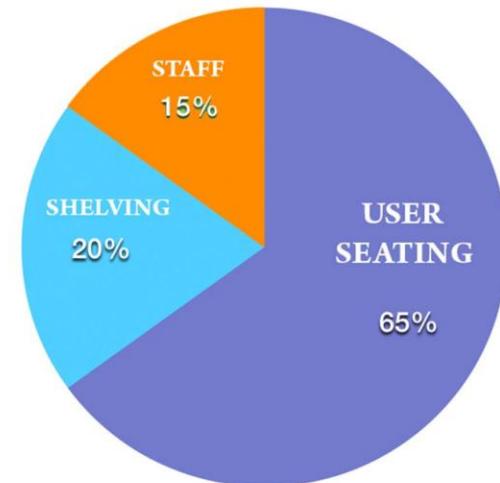
Programming Libraries Pre-2000



21st century 2000-2010



Modern Libraries 2010-2020



Traditional Library



Service Point / Touch Point



Popular Library / Meeting Room



Learning Commons



Learning Commons



Group Study Rooms



Flexible / Adaptable Furniture



FLEXIBLE SHELVING



Living Edge

