Expanding Digital Inclusion – Update Report 4/19/18

Exploratory discussions to date:

Mount Vernon Public Library (MVPL)
Public Library Directors Association (PLDA)
United Way of Westchester and Putnam (UWWP)
Westchester County Association (WCA)
Westchester Library System (WLS) board
Westchester Library System (WLS) staff
White Plains Public Library (WPPL)
Yonkers Public Library (YPL)

General themes that emerged from the exploratory discussions:

- What is the actual goal/purpose of the initiative?
- Would more effective marketing/advertising of available library resources expand digital inclusion?
- What changes to the WLS website are required to provide a framework to support digital inclusion?
- How will “need” be defined and measured in terms of this initiative?
- What does successful digital inclusion look like – for all parties involved?
- How would involvement in the initiative impact the libraries’ staffing and the public’s use of the physical building resources and spaces?
- What technology solutions would best support this initiative based on the targeted needs and outcomes?
- What staffing resources would best support this initiative based on the targeted needs and outcomes?

Next steps:

- Incorporate ideas and directions generated during the upcoming Innovation Group meeting
- Continue to research digital inclusion and related fields to draft a discussion document to further frame the discussion
- Identify potential pilot communities
- Meet with individuals from the identified pilot communities to engage in discussion about the initiative (focus groups, one-on-one) to better gauge need, interest level, resource requirements, etc.
- Identify and meet with potential nonprofit, government and corporate partners to build a broader support network for the participants and the initiative
- Continue conversations with member libraries to determine what is already being done to support digital inclusion and how this initiative would support existing activities