
Executive Director's Report September 2017

(covering time period of June 22 – September 18, 2017)

Corporate Fun Run

WLS staff joined staff from White Plains and Yonkers Public Libraries to participate in the 2017 Corporate Fun Run (5K) held at SUNY Purchase on July 13th. The team—Library Speed Readers—helped contribute to Swim Across America, an organization that supports benefit swims for its cancer research partners who are developing new cures and treatments to defeat cancer. Special thanks goes to Elena Falcone for coordinating the WLS team response.



WLS Delivery Services

A Request for Proposal (RFP) for delivery services during the January 1, 2018-December 31, 2020 with an optional 2-year renewal period was issued on July 31, 2017. The current contract for delivery services will expire on December 31, 2017. An information session for potential vendors held on August 22nd and three potential vendors attended. The information session reviewed the RFP requirements; provided opportunities for attendees to ask questions about the RFP process and the overall delivery operation; and included a tour of the WLS office and delivery/sorting spaces. Upcoming key dates for the RFP process include:

- RFP Responses due: Wednesday, October 11, 2017, 5:00 p.m.
- Meetings with selected vendor(s), if needed: Wednesday, November 1, 2017
- Contract negotiations begin: Wednesday, November 29, 2017
- Service start date: January 1, 2018

The RFP is available for public review at http://www.westchesterlibraries.org/wp-content/files/RFPs/WLS_Delivery_RFP_2018-2020.pdf.

Dads Take Your Child to School Day

Westchester County Executive Rob Astorino invited WLS to join the September 14th kick-off event for Westchester's "Dads Take Your Child to School Day". This statewide campaign was designed to encourage fathers, stepfathers, grandfathers or any other significant male caregiver to be a positive role model throughout the year. In the United States, 1 in 3 children are growing up without their biological father in their home according to the U.S. Census Bureau. However, research shows that students with involved fathers do academically better, enjoy school more and stay in school longer according to the National Responsible Fatherhood Clearinghouse, a resource of the U.S. Department of Health and Human Services. At the event, County Executive Rob Astorino also announced a \$1,000 donation to WLS from the New York Fathering Conference Planning Committee to support reading programs for low-income families. The goals of fostering stronger family engagement around the learning process are closely aligned with the family literacy work that WLS supports in the member libraries and with community partners.

WLS Trustee Institute

The next WLS Trustee Institute will feature WLS Board President Cathy Draper regarding effective board meetings. Ms. Draper has extensive experience serving on numerous community boards and will speak about consent agendas, parliamentary procedure, time management and the importance of advanced preparation, and strategies to welcome the public who attend your meetings. The program will be held on Tuesday, October 3rd, at the Eastchester Public Library, 11 Oakridge Place, Eastchester, NY, with a light dinner beginning at 6 p.m. and the program will begin at 6:30 p.m. If you haven't already, there is still time to register online for this event via the [WLS Evanced calendar](#).

Disaster Relief Funds for Public Libraries in Texas and Florida

Recently, the hurricanes named Harvey and Irma caused flooding and other damage to public libraries in the states of Texas and Florida. Disaster relief funds are accepting donations to specifically assist libraries in their recovery efforts.

To donate to the Texas Library Association (TLA) Disaster Relief Fund, make an online donation at: <http://www.tla.org/news/2017/08/disaster-relief-and-support-for-libraries>. To donate to the Florida Library Association (FLA) Disaster Relief Fund, make an online donation at: <http://www.flalib.org/>.

These recent events serve as an important reminder that all organizations should regularly review their disaster preparedness and/or business continuity plans. The Association for Library Collections & Technical Services (ALCTS), a division of the American Library Association (ALA) has developed a list of resources to help libraries prepare for and deal with the consequences of natural disasters. This resource list is accessible at: <http://www.ala.org/alcts/preservationweek/resources/disasterrecovery>.

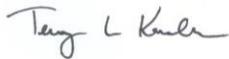
Member Library Visit

I had the opportunity to meet with the Ossining Public Library Board on August 21st. We touched base on a wide range of topics including net neutrality, WLS's videoconference policy, library funding challenges, the central library role and trustee training opportunities. It was a pleasure to meet with the board and to hear their thoughts and ideas.

Future Events

- October 21 WLS Battle of the Books – ~~Ossining High School~~ Hendrick Hudson High School,
Montrose
- November 17 WLS Annual Meeting – WLS Headquarters

Respectfully submitted,



Terry L. Kirchner
Executive Director

LIST OF VISITS AND MEETINGS ATTENDED

June 22 – September 18, 2017

JUNE

- 23-26 American Library Association (ALA) Annual Conference – Chicago, IL
- 23 Public Library Association (PLA) Preconference: The Librarian's Disaster Preparedness and community Resiliency toolkit: Librarians Fulfilling their Role as Information First Responders
Patty Girardi, Director, New Business Development, Innovative Kanopy Special Event, Art Institute of Chicago
- 24 Explore Beyond: An Overview of Yewno Discover's Concept Map
John Dove
Jim Peterson, Chief Revenue Officer, Library Ideas
Kanopy Meeting
Thomas Mercer, Director of Digital Products, bibliotheca
Midwest Tape Hoopla Event
- 25 New Library Management Systems: Are They Giving Us What We Need?
Mike McKenna
Chris Hervers Education Sales Consultant, Public Libraries, Gale/Cengage Learning
LC BIBFRAME Update Forum
Kathi Adams, SirsiDynix
Patron-Centric Marketing
PR Forum with Ben Bizzle
- 27 Rob Caluori, Director, Information Technology (IT)
- 28 Pat Brigham, Director of Development
Sarah Soliman, Marketing Assistant, Jacob Burns Film Center
- 30 Nonprofit Westchester (NPW) Executive Committee

JULY

- 3-5 Vacation
- 6 SirsiDynix Operations Conference Call
Elena Falcone, Director, Public Innovation & Engagement (PIE)
- 10 Jennifer Brown, Director, The Field Library (Peekskill)
Elise Burke, Executive Assistant
Webinar: *Discovering the Power of Practical Strategy*
- 11 Public Library System Directors (PULISDO) and NYS Library Division of Library Development
Conference Call
HSE Connect! Summer Party
- 12 Pat Brigham, Director of Development
Webinar: *Introduction to Fundraising Planning*
WLS Friends & Foundation Workshop
- 13 Genevieve Oliver, Development Director, Jacob Burns Film Center; Kathy Halas, Executive
Director, Child Care Council of Westchester
PULISDO Public Funding Discussion Group
WLS Central Library Study Committee
- 14 Webcast: *The Giving Institute Summer Symposium 2017*
- 17 Elise Burke, Executive Assistant
- 18 2017 Volunteer Manager Networking Breakfast
Rob Caluori, Director of IT
Cheyenne Haviland
- 19 Pat Brigham, Director of Development
Hui Sheng, Manager, eContent & Resource Sharing
New Yorkers for Better Libraries Conference Call
Webinar: *Moving Beyond "By the Book Strategic Planning: A Market-Driven Approach to Strategy*

JULY (continued)

- 20 SirsiDynix Operations Conference Call
Douglas Wray, Manager, Cataloging Services
Elena Falcone, Director, PIE, re discussion of PIE Resources
- 24 Elise Burke, Executive Assistant
- 25 NPW Nonprofits Power the Vote Workshop
Rob Caluori, Director of IT
- 26 NPW Executive Committee
Pat Brigham, Director of Development
Yewno Discover/Westchester
George Durhan, West Harrison Agency
- 27 Cyber Security Strategies for Libraries
Karen Zevin, WLS Trustee; Fran Feuerman, Chief Financial Officer (CFO)
- 31 Webinar: *Introducing Yewno Discover's Enhanced User Interface*
Press Conference for *Community Conversations* at Sing Sing Correctional Facility, Ossining

AUGUST

- 1 Rob Caluori, Director of IT
- 2 Pat Brigham, Director of Development
Hui Sheng, Manager, e-Content & Resource Sharing
Bill Klein, Portfolio Manager, Keystone Property Group
- 3 Bill Loges, Sales Representative; TJ Pridell, Executive Sales Consultant, Infogroup
SirsiDynix Operations Conference Call
Doug Wray, Manager, Cataloging Services
- 7 Elise Burke, Executive Assistant
- 8 Learning Express Student Success Skills Center
Webinar: *Effective Storytelling on Facebook*
Rob Caluori, Director of IT
- 9 Pat Brigham, Director of Development
Bill Klein, Portfolio Manager, Keystone Property Group
- 10 WLS Central Library Study Committee
- 14 Rob Caluori, Director of IT
Elise Burke, Executive Assistant
- 15-18 PULISDO Conference – Vernon Downs, Vernon, NY
- 21 Rob Caluori, Director of IT
Elise Burke, Executive Assistant
Ossining Public Library Board Meeting
- 22 Delivery Request for Proposal (RFP) Information Session
- 23 Webinar: *Access for All: Libraries, Digital Inclusion and Community Empowerment*
Webinar: *Measuring Fundraising Effectiveness*
- 24 NPW Marketing Meeting
Pat Brigham, Director of Development
- 25 Elena Falcone, Director, PIE
- 28 Reference USA Overview & Open Forum Session
Elise Burke, Executive Assistant
- 29 PLDA Grants Committee
Rob Caluori, Director of IT
WLS Follow-up CloudLibrary
- 30 Fran Feuerman, CFO
Pat Brigham, Director of Development
Hui Sheng, Manager, e-Content & Resource Sharing
Joanna Straub, Executive Director, NPW

AUGUST (continued)

- 31 PLDA Executive Meeting
SirsiDynix Operations Conference Call
Anne Marie Perdichizzi Retirement Party
Doug Wray, Manager, Cataloging Services

SEPTEMBER

- 1 Gloria Koster, Director, Pound Ridge Library
- 5 Rob Caluori, Director of IT
Public Library System Directors (PULISDO) and NYS Library Division of Library Development
Conference Call
PLDA Central Library/e-Content Committee
- 6 NPW Marketing Committee
Pat Brigham, Director of Development
Webinar: *Making Your Indie Author Day a Success*
Westchester County Dads Take Your Child to School Day
Reference USA Meeting
- 7 Michelle Valiani, Channel Partner Manager, Yewno
Public Knowledge Panel Discussion Conference Call
- 8-11 Vacation
- 12 Rob Caluori, Director of IT
Joe Levy, Sales Executive, Recorded Books
Virtual Town Hall: Opiate Crisis
- 13 Pat Brigham, Director of Development
Hui Sheng, Manager, e-Content & Resource Sharing
Library Trends
- 14 Westchester County Dads Back to School Kickoff Event
SirsiDynix Operations Conference Call
Doug Wray, Manager, Cataloging Services
WLS Central Library Study Committee
- 15-18 Vacation