

SAVE THE DATE- APRIL 7, 2017

CELEBRATING WESTCHESTER LIBRARIES

DORAL ARROWWOOD, RYEBROOK, NY

BREAKFAST 8:30 - 10:30 AM

GUEST SPEAKER: REGINA CALCATERRA, AUTHOR, CHILD
ADVOCATE AND LIBRARY SUPPORTER

AND

HONORING ROB KISSNER, DIGITAL ARTS EXPERIENCE



**THREE THINGS YOU CAN DO
TO HELP MAKE
THE ANNUAL CELEBRATING WESTCHESTER LIBRARIES
BREAKFAST A SUCCESS**
Libraries Transform. Libraries Matter.

1. PURCHASE YOUR PERSONAL TICKET EARLY!

- Consider inviting a friend who doubts libraries are still relevant.
- Invite your local legislator, mayor or local chamber member as your guest.
- Can't come? Pay for someone to attend in your place or donate your ticket!

2. ENCOURAGE THE LIBRARIES IN YOUR DISTRICT, THEIR STAFF AND BOARD MEMBERS TO USE THIS OPPORTUNITY TO CELEBRATE THE IMPORTANCE OF THEIR LIBRARY. *Call, Write or E-mail library board presidents! Useful Talking points:*

- County and state government legislators generally attend this event and it is a great opportunity to demonstrate the libraries' fundamental values of free speech, literacy, democracy and diversity.
- This is the **ONLY** county-wide activity that promotes and celebrates the collective impact of public libraries; this event will visually spotlight library outreach services.
- At this event we will publically acknowledge our professional volunteers (over 100!) who enable WLS to provide critical outreach services (TASC Connect! And the WSOS/SBIC programs) at our member libraries.
- The Library Advocate Award will be given to Rob Kissner, CEO of The Digital Arts Experience. Rob was acknowledged by BCW as a Rising Star and at one of their 40 over 40. He is a WLS financial supporter and continues to partner with member libraries to bring technology training and technology experiences to young people.
- **The keynote speaker, Regina Calcaterra** is a dynamic, engaging library advocate – with a particular emphasis on child welfare and literacy for all. Here's a link to her website to learn more about her - <http://reginacalcaterra.com/>

3. “SELL”AN AD FOR THE JOURNAL – THIS WILL HELP US PUBLISH THE AMAZING “LIBRARIES TRANSFORM” STORIES FROM OUR MEMBER LIBRARIES – STORIES THAT REMIND US HOW LIBRARIES TRANSFORM COMMUNITIES AND PEOPLE. JUST ONE AD FROM EACH LIBRARY DISTRICT WILL GIVE US 15 ADS – AND COVER THE COST!

- The Journal is a valuable take-away that demonstrates the importance of libraries from the very people who depend on and benefit from library services.
- The Journal is a year-long advocacy tool for all WLS member libraries.

2017 Celebrating Westchester Libraries Journal

Commemorating the 2017 Annual Breakfast on April 7, 2017

At Doral Arrowwood, Rye Brook, NY

Guest Speaker: Regina Calcaterra

Honoree: Rob Kissner, CEO Digital Arts Experience

The **2017 Celebrating Westchester Libraries Journal** is distributed to guests at the April 7th event which is attended by representatives from many of the 38 Westchester Library System public libraries, their staff and trustees, government officials, corporate executives and local businesses. The 2017 Journal is more than just a journal of ads – it's a 8 x 11 souvenir book with stories about how libraries transform lives and play an important role in our communities.

Thank your library, congratulate our honoree, or promote your business.

Reserve your spot in the Journal today:

- Half page: (7.5 x 5) \$250
- Full Page (7.5 x 11) \$400

Please send your ad as ahi resolution (350+) jpeg to pbrigham@wlsmail.org by March 15, 2017.

Please enclose check payable to: Westchester Library System.

Credit Card information: Please charge my Visa _____ Mastercard _____ AMEX _____

Name as it appears on card: _____

Card # _____

Exp. Date: _____ Code _____

Signature: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

*Westchester Library System is a nonprofit organization. Tax ID # 13-1882114.
More information at www.westchesterlibraries.org.*