

Item: NovelList Plus, NovelList Select and Zepheira

Background: Part of last year's approval of the contract renewal with SirsiDynix included the following criteria:

- To improve the customer experience on the SirsiDynix product by investing in a discovery layer program to enhance the user experience; and
- To add enriched content to make the catalog more engaging.

Status: The following products have been researched by WLS staff and were recommended for approval by the Public Library Directors Association (PLDA) at their June 19th Meeting. WLS funding for these option were included in 2015 budget and is available for all products.

NovelList Plus and NovelList Select

To address the overall discovery and to enrich content, a 6-month trial (for the period of July 1-December 31, 2015) is being recommended of NovelList Plus and NovelList Select. These products will upgrade the current standalone product NovelList, which provides coverage of 259,000 adult and K-8 fiction titles; 22,000 series; and 57,000 authors. Upgrading to an enhanced version will allow for full product integration into the WLS online catalog and increase the coverage to 387,000 adult and K-8 fiction and non-fiction titles; 108,000 authors; and add 39,000 audiobooks.

The total cost of the 6-month trial is **\$12,520** and will be re-evaluated at the end of the period as to renewal. The anticipated cost for 2016 is \$50,000.

Zepheira

To expand the public's awareness of public library materials, an upgrade to the catalog records to BibFrame/Linked Data formats is being recommended. This upgrade will allow WLS catalog records to appear as top search results in Google and Bing and provide a direct link back to the WLS catalog where individuals can sign in and download or place holds on the materials. Zepheira has introduced the Libhub Initiative to create a focus on the collective visibility of libraries and their resources on the Web. The WLS catalog has rich content and resources that the Web cannot see or use. Zepheira's Libhub Initiative aims to publish and use data with non-proprietary web standards so that our catalog records can then communicate in a way that Web applications understand and display for Web users. The Libhub Initiative uniquely prioritizes the linking of these newly exposed library resources to each other and to other resources across the Web, a critical requirement of increased Web visibility.

The proposed cost for Year 1 is **\$24,500** for training of WLS cataloging staff and enhancement, testing and exporting of our 1 Million original bibliographic records in the WLS catalog. Anticipated annual recurring cost for Years 2+ is \$20,000.

Recommended

Action: WLS recommends approval of the purchase of NovelList Plus, NovelList Select and Zepheira products as noted above.