

the CENTRAL LIBRARY OF WESTCHESTER



Attention Job Seekers!

Free Career Workshops For Adults Conducted by a Professional Career Counselor

Careers Without Four Years of College

Tuesday, March 17th

1:30-3:00 pm

Write a Dynamite Resume

Tuesday, April 14th

6:00-7:30 pm

Strategies for a Winning Interview

Tuesday, May 12th

1:30-3:00 pm

Job Search Strategies for Success

Tuesday, June 2nd

6:00-7:30 pm

No Registration Required

Mount Vernon Public Library 28 South First Avenue, Mount Vernon, NY 10550 914.668.1840 www.mountvernonpubliclibrary.org

Assessable by Public Transportation - check beelinebus.westchestergov.com





WEBS Career & Educational Counseling Service

Need assistance in using social media?

Get LinkedIn to Your Job Search

A free presentation for job seekers or career changers



- Broaden your knowledge of Linked In,
 a powerful job search and networking tool
- Learn more about its features and how to use them effectively
- Find out what to put in an online profile and how to market yourself

Saturday, March 21, 2015

10:30 - Noon

Katonah Village Library

26 Bedford Road

Call the library at 914-232-3508 to register

Why build language collections in Libraries?



Data from 2010 Census

- 21.8 % of Westchester County's population is of Hispanic or Latino descent
- In Ossining, Latinos make up 30% of the population
- 32.7% of Westchester County's population speak a language other than English at home

I asked librarians and staff from the member libraries why language collections are important.

- Mariel Perez Community Outreach Librarian in the White Plains Public Library said, "Libraries should serve entire communities. Everyone has the right to information, even non-English speakers."
- Aurora Cruz Head of Adult & Reference Services in the Yonkers Public Library-Riverfront Library states, "Literacy is important in every language and libraries promote literacy."
- Tanya Soto from The Field Library in Peekskill stresses, "Libraries are a safe haven for people of all walks of life. For a patron, who struggles with a language barrier-libraries, sometimes, are their only beacon of hope. Offering materials in multiple languages is as if we are putting down a welcome mat. Nothing makes people more comfortable than being able to understand something in their native tongue."
- **Diana Lennon**, a librarian from the Greenburgh Public Library, retells her favorite story about a Colombian patron she encouraged to join the Spanish book club. He admitted he wasn't a reader and didn't know what to do in a book club. He read the book, came to the session and fully participated. Afterwards, he told her—it was the third book he ever read in his life. He participates each month in the book club.
- **Tata Canuelas** from the White Plains Public Library relates, "All immigrants, like those that came before them, want to keep some connection with their traditions while adapting to the new culture. Offering language collections in libraries sends a message of acceptance and inclusion. The public library is a home away from home, where they can feel welcomed without feeling different."

Some parents don't feel comfortable reading to their children in English. They feel far more at ease reading in their native tongue.

Why are language collections important in our libraries?

We are promoting literacy between a parent and their child or convincing a man that he can read a book and share his thoughts with others. Many patrons are learning how to read and write in their own language—not just in English.

What do the Westchester libraries do?

- We promote literacy
- We're inclusive
- We build communities—who happen to speak Spanish, French, Creole, Italian, Chinese, Russian, Portuguese, etc.

We need to offer collections and programs in English and other languages.

How do we measure success in libraries?

I would say, we are only as successful as our community!

It is our mission to offer free access to information, to independent study, to recreation and the arts. English & non-English speakers are part of our neighborhoods—they contribute to the community, they pay taxes, they vote for our elected officials.

It is essential for libraries to meet the needs of our multilingual communities.

SPONSORSHIP OPPORTUNITIES

Sponsors receive reserved priority seating, full recognition at event and in all event related materials.

Gold Sponsorship \$2,000

8 tickets, Journal inside cover, exclusive post breakfast book signing

Silver Sponsorship

\$1,000

6 tickets, Journal color full page ad

Bronze Sponsorship \$500

4 tickets, Journal color half page ad

JOURNAL ADS

Inside back cover (7" w x 10"h) \$500

Full page (7" w x 10" h) \$400

Half page (7" w x 5" h) \$200

Business card b/w \$125

Special Library Page

Unlimited Possibilities! \$250

Dedicate your page to support your public library and highlight how your library creates Unlimited Possibilities! You'll receive a Library Journal page as a keepsake poster which will be displayed at breakfast.

Please send camera-ready art (e.g. JPEG, PDF) or supply text, photo and/ or logo by April 1, 2015 to pbraja@wlsmail.org

TICKETS*

Westchester Librarian/Staff Ticket \$60

Community Supporter Ticket \$80

*No tickets will be mailed; names will be on list at door.

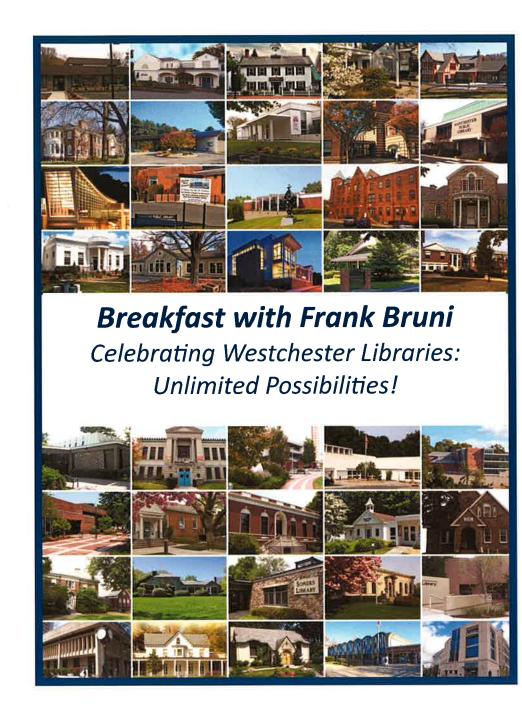
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WHITE PLAINS, NY PERMIT NO. 1870

YOU ARE INVITED TO

Celebrating Westchester Libraries: Breakfast with Frank Bruni Unlimited Possibilities!

Fappan Hill Mansion, Tarrytown Wednesday, April 15, 2015 8:00am



Breakfast with Frank Bruni

Celebrating Westchester Libraries: Unlimited Possibilities!

Wednesday, April 15, 2015

8:00am - 10:00am

Tappan Hill Mansion • 81 Highland Ave. • Tarrytown

8:00am General Registration/Doors Open 8:30am Breakfast/Program

Please join the Westchester Library System as we celebrate National Library Week and salute Westchester Public Libraries.

Breakfast with Frank Bruni will support Unlimited Possibilities! Mini-Grants, a WLS re-grant program. Mini-Grants help Westchester partner libraries present impactful, innovative, free public programs. WLS is grateful to Con Edison, Entergy and H.W. Wilson Foundation for inaugural mini-grant funding.

BREAKFAST WITH FRANK BRUNI IS SPONSORED BY:









Special Guest

Frank Bruni

Op-Ed columnist for The New York Times. Bruni has done it all - a former NY Times chief restaurant critic, Rome Bureau chief, a White House correspondent, the lead reporter covering George W. Bush's 2000 presidential campaign, a staff writer for the New York

Times Sunday Magazine, and a cocktails columnist!



Emcee

Sue Guzman

Sue Guzman is a 30-year news veteran and lifelong Westchester resident. She is the Afternoon News Anchor and Westchester Bureau Chief for WHUD Radio. Prior to that, she served as Managing Editor for The Daily



Voice and The Hudson Valley Reporter. Previously, she anchored the news for Imus-in-the-Morning and 1010 WINS radio and was a classical music announcer for WNCN Radio in NYC.

Tickets and packages may be purchased online:

www.westchesterlibraries.org/seasonal/2015-book-author-breakfast For more info, call 914.231-3241 or email pbraja@wlsmail.org

BOOKS WILL BE SOLD FOR AUTOGRAPHING



RSVP BY APRIL 10

Name	
Organization	
Address	
City State Zip	
<u>Email</u>	
Phone	
SPONSORSHIPS (SEE BACK FOR D	
☐ Gold Sponsorship	\$2,000
☐ Silver Sponsorship	\$1,000
☐ Bronze Sponsorship	\$500
JOURNAL ADS	
☐ Inside back cover (7" w x 10"h)	
☐ Full page (7" w x 10" h)	\$400
☐ Half page (7" w x 5" h)	\$200
☐ Business card b/w	\$125
☐ Special Library Page	\$250
Please send camera-ready art (e.g. JPEG, supply text, photo and/or logo by April 1 pbraja@wlsmail.org	
TICKETS	
☐ Community Supporter Ticket #	\$80
☐ Westchester Librarian/Staff Tic	ket #\$60
Total Enclosed \$	
Check payable to: Westchester Lil Mail to: 540 White Plains Road, St Tarrytown, NY 10591.	
Please charge my:	
Visa / MasterCard / Amex (circ	:le <u>one)</u>
Card #	
Exp. Date Code:	
Signature	